

Ilfracombe Seafront

Feedback from Public Consultation Day held at the Wheel Room - 2008

GROUP 1

Theme - sites

- Enhance museum - wet weather
- Westward looking / under cover
- Sculpture trail
- Raporee heritage
- Wildersmouth
- New design on cones
- No parking on pier
- Chairlift
- Rocks arts
- Coast path
- Music promotion with Ariel
- Live music venu

Theme - opportunities

- Development of existing
- Visitor linger longer offering
- Sculpture
- Authors / literature
- Festivals
- Mini Cannes
- Art cafes / workshops
- Galleries
- Maritime Eden
- Biosphere linkage
- Swansea Linkage
- Adventurous design
- Museum of surfing
- Multipurpose covered building 'open'
- Rotating themes
- Maritime / arts and crafts
- Welsh money
- Partnership
- Sheltered area
- Shocking centre piece
- Seating areas to encourage people to stay
- Trail of interest
- Traditional seaside - but far more exciting
- Minnack Theatre theme
- Monte Carlo casino
- Major art out of sea
- Use the tide
- Play music from the water
- Maritime / sea, wind
- Environment
- Victorian
- Contemporary

Theme - audience

- Attract youth crowd
- Smuggling / piracy for young

Conclusion

Special wet weather facility - BIG WOW! Beware baggage

GROUP 2

Theme - the market: why do / would people come / revisit

- Need QUALITY image
- Tailored to existing or new market?
- Clientele is changing
- Population of Ilfracombe can't sustain - need attract all N Devon and wider
- Already have good restaurants - should build on this
- How would existing restaurants etc accept new facilities?
- 'Lantern' as branding for town
- How does Victorian week sit with modern facilities?
- Good link from German cruise ship - converse with Comm College German students
- German cruise ship visit marred by rain - need all weather facilities
- Do we need to be more 'off the wall'?

#### Theme - Environment and Heritage

- Arts and culture must sit in AONB / maritime heritage - show how landscape influences literature and art
- Birds / aquarium
- Iron Age / Bronze Age burial sites - further west in UK
- Time Team??
- Make the sea an important aspect
- Raparee beach enhancement? Myth re: Iron Age Hill Fort
- Celebrate the brisk outdoors
- Could use exercise bikes to power electricity for lights, bus etc
- Need more greenery - grass roof for Landmark? South facing slopes for seating
- Could hook into AONB 50th anniversary celebrations
- Have superb natural history / geology
- Capstone whale / dolphin count
- History of Lundy supply ship for maritime theme
- History of town is over 1000 years - has oldest lighthouse in UK
- Local resident John Moore has research on history - could this be utilised?
- Need to balance modern Landmark etc with natural environment

#### Theme - Cultural tourism / literary and arts trails / cruises

- Famous people to be celebrated: Coleridge / Turner / Williamson / Jonathan Edwards / Joan and Jackie Collins / Peter Sellars
- Damien Hirst statue / art
- D Hirst restaurant should set standard for all development
- Sam Smith - Ilfracombe poet
- Museum could be used to encourage and discourage in certain areas (playing Mozart is known to discourage disruptive youth!)
- Could appoint lead artist to oversee art projects / liaise with planners, funders etc (as Barnstaple)
- NB - D Hirst restaurant reportedly to be selling up and gallery next door to is up for sale

#### Theme - Linkages and getting around

- Incorporate unified interpretation theme into routes and linkages e.g. telescopes at strategic points,
- Need to encourage people to go from one area to another without cars
- Use sea front as a 'hub' with 'spokes' out to other areas with network of squares
- Play on words - ROOTS / ROUTES
- Make road surfaces more interesting to encourage pedestrians / seafront area discourage cars by raising road to pavement height
- More trees / artwork / unified streetscape and furniture
- Coastal path / harbour links
- Bus stops could be identified by huge art structures depicting the area e.g. Funnels for Landmark, boats for harbour etc
- Call the bus routes by the area (e.g. shops, Landmark theatre) rather than the street name so people know why they should visit
- Need continuous loop bus system - or horse and carriage / trolley bus
- Link transport to Biosphere - electric / gas bus etc

- Chairlift from seafront to High Street
- Illumination trail - lighthouses at strategic points and bus stops
- Could develop Corridor of Culture / Cultural Trail
- Need better linkages, signage and maps for: National Footpath / Galleries / all attractions
- Need signage from main road (Mullacott etc) to get people into town (Tesco had agreed to do this?)
- RDA report on transport should incorporate these ideas

Theme - seafront development as target area for CABA funding

- Covered amphitheatre on sea front
- Plans have been drawn up to build into Capstone Hill at a cost of £3.5 million
- Glass covered disabled friendly terraced walkway /piazza going up Capstone zigzag
- Or glass building between Landmark and Capstone with grass roof
- Incorporate Museum and car park into surrounding gardens and put the museum in a new indoor facility
- Landmark could provide all weather facility for drop in visitors / tourists
- Area behind Landmark needs sorted
- Could develop areas with different views and aspects, hills, etc and link together
- Put a roof on the crazy golf
- Museum should be incorporated into cultural trail and be more of a family attraction
- Museum has two areas which could be split - historic display / living projects
- Could have artists working all day / demonstrating in the summer to stimulate visitor artwork
- Circus school could be an indoor attraction

### GROUP 3

Theme - Sites

- Join Museum to Landmark - open up frontage of museum
- Art project to make exterior of Landmark - and communicate
- Link Victoriana e.g. the Museum with Landmark
- Paint Landmark in bright colours to give colours same impression as

Pyramids

- Change outline of Landmark by nipple-cone on top
- Surf beach - bulldoze rocks at Wilder Road
- Promenade round tunnels
- Trail (thoroughfare) linking our gems (Tunnels, Aquarium, Museum)
- Linking Chambercombe
- Sculpture taking from Harbour to High Street with laterals coming down
- Hillsborough Ski Slope
- Reinvent the Promenade
- Reinstate Cafe at top of Tors
- Floating restaurant / night-club in Harbour
- Art centre on Promenade
- Huge Damien Hirst sculpture on Capstone Hill
- Use Landmark as a weekly free venue for artists

Theme - opportunities

- Damien Hirst gallery space
- Fish theme - D Hirst to open up fresh shops and restaurants e.g. in High Street
- Wooden shipbuilding - as artistic theme
- Reinstate (instead of flagpole) Gale warning (ships mast)
- New attraction e.g. Tussauds like Warwick Castle
- Take advantage of individuality of town
- Physical links
- Subterranean car parks
- Car parks (pedestrian) zones

- Ferry Service
- Get on board health and fitness
- Introduce a health and leisure
- New leisure pool
- Heritage centre (education, maritime, shipbuilding, geological, marine biology)
- Museum of sustainability - renewable energy, conservation (bit like Science Museum)
- Thalassotherapy clinics (kelp)
- Covered walks e.g. Harrogate, Southport
- Take art show out to sea (generated by water power)
- Son et Lumiere
- Project images onto cones
- Laser / holograms projected onto natural features
- Ilfracombe tourist gateway as Barnstaple the commercial centre
- Park and horse ride
- Pedestrianise more widely
- Accept reality of the car
- ?? theatre look-alike
- National art body wanting a regional venue (of Tate Modern)
- Museum of Tourism
- Outdoor sea pools (Wilder)
- Orientated to older people
- Improved lighting
- Freeform moving art-forms (sand formation)
- Fountains / water features
- Bubble parks
- Artists market by church
- D-Day museum
- Themed (climatic) domes e.g. Eden Project
- Diving dome